

## Resume • David Holcomb

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### Experience

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*September 2008 - Present*

**Freelance Graphic Designer/Artist/Illustrator, Dallas TX/Winslow AR**

I provide a range of design services, on a freelance basis, to clients nationwide. Recent projects have ranged from layout, editing and design for the *La Prensa Libre* and *Washington County Observer* (Arkansas) newspapers, video graphics for Texas' *TXU/Luminant/Energy Futures Holdings* company, and web design for small- to mid-sized businesses, non-profit organizations, and media professionals (see my website at [www.redblok.com](http://www.redblok.com) for links to sites I've produced for clients.) I also paint and build mixed-media "fine art" work, which I exhibit and sell via a number of outlets; I am listed on the Arkansas Artist Registry of the Arkansas Arts Council, a gatekeeper for the National Endowment for the Arts (see my art website at [www.davidleeholcomb.com](http://www.davidleeholcomb.com) for more information.)

*June 2012 - April 2013*

**Five Star Sports, Fayetteville AR · Graphic Designer**

Five Star Sports designs and produces schedule posters, wallet cards, refrigerator magnets, etc., for athletic programs in high schools and colleges nationwide. Working in Adobe InDesign, Illustrator, and Photoshop, I designed and proofed print products, retouched photography, and converted or redrew logos and mascot art from a variety of formats to EPS and TIF for print.

*October 1998 - September 2008*

**KDAF-TV (Tribune Company), Dallas TX · Design Director**

From October to December, 1998, I designed and implemented a complete graphics package for a news operation that was being launched at this station. After launch, I remained in the newsroom as Design Director, providing day-to-day graphics for the news (along with two assistants), as well as contributing to on-air graphics for the station as a whole.

*March 1998 - October 1998*

**KXAS-TV (General Electric/NBC) Fort Worth TX · Senior Designer**

I provided graphics for three daily newscasts, as well as occasional print, signage, and audience promotion graphics.

*March 1989 - March 1998*

**WDZL-TV (now WSFL, Tribune Company) Hollywood FL · Art Director**

I designed and implemented on-air graphics; I also designed print materials in support of sales staff and print advertising intended for newspaper entertainment supplements and magazines such as TV Guide. In 1990 I oversaw the purchase and installation of the hardware and software to move our operations from the drawing board to the computer, and continued to direct that development over the next several years.

*April 1988 - March 1989*

**WTTO-TV (Sinclair Broadcasting) Birmingham, AL · Art Director**

I designed everything from the station's letterhead suite to billboards and produced weekly print advertisements for newspaper and magazines; I also supervised the production of on-air graphics by local production boutiques (we had no in-house production capabilities.)

*November 1984 - March 1988*

**WBMG-TV (now WIAT, New Vision Television) · Operations Assistant**

I served as assistant to the Operations Manager of this CBS affiliate. My duties included coordinating programming information between the in-house programming department and the CBS affiliate liaison; writing and designing occasional print advertisements, scheduling syndicated programming, and an assortment of additional clerical responsibilities.

*May 1980 - November 1984*

**Freelance Graphic Designer, Birmingham, AL**

### Useful Skills

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**Hardware:** I work with equal comfort in Windows, Mac, or Linux (Ubuntu) operating systems.

**Software:** I am expert in Adobe Creative Suite products on Windows and Mac, as well as freeware alternatives on Ubuntu Linux such as Gimp and Inkscape.

**Web:** I am expert in HTML and CSS; competent in PHP, Flash and JavaScript; I have considerable experience with WordPress.

- Away from the computer, I am an experienced illustrator/artist in a variety of media (to see a sampling of my artwork, visit my art site at [www.davidleeholcomb.com](http://www.davidleeholcomb.com).)
- I am fluent in English and Spanish.